This is a breakdown of the requirements for this landing page.

1. **The Hero images**

There will be a maximum of 4 hero images.

This foundation will be based on the [apple.com](http://apple.com) website home page.

Each hero image will take the user to the same place which is [www.moeracreative.com/blog](http://www.moeracreative.com/blog)

The amount of time each image remains on screen is roughly 5-6 seconds before it changes slides. When it reaches the final slide, it will rewind to the first slide.

On click it will be a parent window.

The dot sprite will correspond to each slide. These graphics are on dropbox. Let me know if I am off on my pixels with the sprite graphic.

Currently these images are @2x in resolution, so I will need to provide other sizes for responsive. Please advise on this to match apples sizing standards.

**2. Sub images**

Here are the urls each of these images will take the user.

Please keep in mind, I want it to function as it does currently on the [moeracreative.com](http://moeracreative.com) site.

Each sub image opens up a .PDF in a new window.

**These sub images are 1 - 2 pixels spaced apart on each side\*!!**

**The whole background should be #FFFFFF**

On Click new window.

**Photography**

<http://moeracreative.com/portfolio/moeraphoto.pdf>

**Graphic Design**

<http://moeracreative.com/portfolio/moeradesign.pdf>

**Web Design**

<http://moeracreative.com/portfolio/moeraweb.pdf>

**UI|UX Design**

<http://moeracreative.com/portfolio/moerauiux.pdf>

**Video Capture**

<https://www.youtube.com/user/MoeraCreativeArts/videos>

**Project Spotlight**

This one will be constantly changing. I want to be able to change this at will with Dreamweaver.

Currently it is on this project.

<http://moeracreative.com/portfolio/furiosa.pdf>

Please make the HTML or what ever editable file with comments that will make it easy for me to follow and change when I need to update the URLS. I use dreamweaver for this.

**3. The footer graphics**

These graphics will open up a new window to specific urls.

On click new window.

**Instagram**

<https://www.instagram.com/moeracreative/>

**AMA**

<http://www.modelaircraft.org>

**AUVSI**

<http://www.auvsi.org/home>

**Twitter**

<https://twitter.com/moeracreative>

**4. The text footer area contains this text**

Helvetica Neue LT STD 45 Light

emoya@moeracreative is blue in this hex #207dc0

The other text is gray in this hex #878787

Contact us today. | Office: (817) 773-7250 | [emoya@moeracreative.com](mailto:emoya@moeracreative.com)

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